

## **Executive Summary**

### **2009-10 Long Beach Schools / Secondary Long Beach, MS**



February 8, 2010

## Contents

<b>1 Introduction</b>	<b>1</b>
<b>2 Demographics</b>	<b>2</b>
<b>3 Prevalence of Drug Use</b>	<b>2</b>
<b>4 Students' Perception of Risk</b>	<b>4</b>
<b>5 Students' Perception of Disapproval</b>	<b>6</b>
<b>6 Age of First Use</b>	<b>10</b>
<b>7 Students' Perception of Availability</b>	<b>12</b>
<b>8 Violence Indicators</b>	<b>14</b>
<b>9 Where Students Use</b>	<b>15</b>
<b>10 When Students Use</b>	<b>16</b>
<b>11 School Safety</b>	<b>18</b>
<b>12 Risk and Protective Factors</b>	<b>19</b>
<b>13 The Pride Surveys Questionnaire</b>	<b>21</b>
<b>14 Why Schools Use Pride Surveys</b>	<b>22</b>

# 1 Introduction

We at PRIDE Surveys have reviewed the education legislation, No Child Left Behind (NCLB), and attended meetings in Washington, D.C., with USDOE for briefings on the legislation. This summary and the complete report on your CD-ROM are intended to assist you in meeting the requirements of NCLB.

Under the NCLB, schools are required to establish a Uniform Management and Information Reporting System. The collected data, from *anonymous student surveys*, shall include:

*"...the incidence and prevalence, age of onset, perception of social disapproval of drug use and violence by youth in schools and communities".*

The graphs and tables in this summary are compiled from data collected in your school(s) using the ***Pride Surveys Questionnaire for Grades 6-12***. These graphs and tables cover the areas typically of most interest for school systems. The areas covered are demographics, prevalence of use, perception of risk, students' perception of parental and peer disapproval, age of first use, violence indicators, where and when students use drugs, school and community safety, and risk and protective factors. The drugs covered in this summary are *any tobacco* use, *any alcohol* use, and *any marijuana* use during the past year. Marijuana is typically used as a measure of illicit drug use as it is by far the most commonly used of the illicit drugs.

This summary and the accompanying CD-ROM (full report) will assist you in meeting the requirements of NCLB and requirements from agencies that have similar requirements in assessment and evaluation.

**NOTE: THIS IS ONLY A BRIEF SUMMARY OF YOUR RESULTS. YOUR FULL AND COMPLETE REPORT CAN BE FOUND ON YOUR CD-ROM.**

If you have questions about this report or if you wish to have information on other ***Pride Surveys*** services and products, please call the ***Pride Surveys*** Office or write to the following address:

***Pride Surveys***

Janie Pitcock

160 Vanderbilt Court

Bowling Green, KY 42103

1-800-279-6361

1-270-746-9596

E-Mail: [janie.pitcock@pridesurveys.com](mailto:janie.pitcock@pridesurveys.com)

Web Site: [www.pridesurveys.com](http://www.pridesurveys.com)

## 2 Demographics

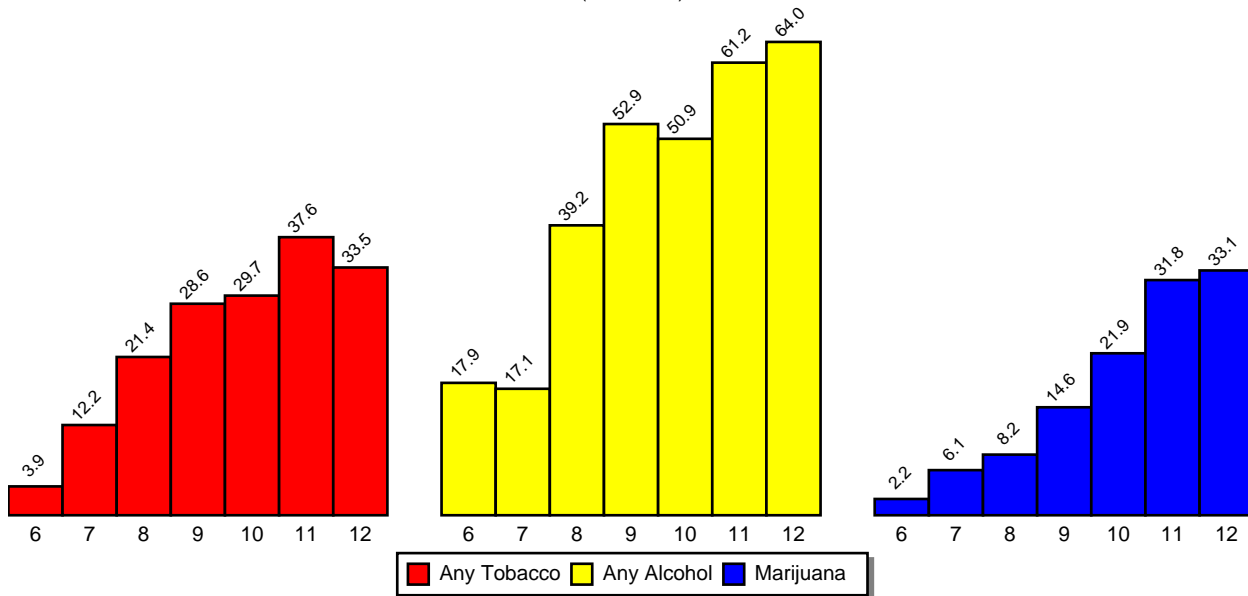
Total number of students surveyed: **1,314**

- Number of 6th grade students surveyed: **180 (13.7%)**
- Number of 7th grade students surveyed: **181 (13.8%)**
- Number of 8th grade students surveyed: **161 (12.3%)**
- Number of 9th grade students surveyed: **210 (16.0%)**
- Number of 10th grade students surveyed: **218 (16.6%)**
- Number of 11th grade students surveyed: **203 (15.4%)**
- Number of 12th grade students surveyed: **161 (12.3%)**

## 3 Prevalence of Drug Use

**NOTE:** For tables, *N of Valid* is the number of students who answered the question and *N of Missing* is the number of students who did not answer the question.

**% Students Who Use Tobacco, Alcohol & Marijuana**  
(Past Year)



Source: Pride Surveys

Table 1: Frequency of Use – Any **Tobacco**?

Grade Level	N of Valid	N of Miss	Daily	Weekly	Monthly	Annual
6th	179	1	0.0	0.0	0.0	3.9
7th	181	0	2.2	4.4	6.6	12.2
8th	159	2	3.1	8.8	10.7	21.4
9th	206	4	6.8	15.0	18.4	28.6
10th	212	6	9.0	17.5	22.2	29.7
11th	202	1	16.8	22.8	26.7	37.6
12th	161	0	13.7	16.8	23.6	33.5
6-8	519	3	1.7	4.2	5.6	12.1
9-12	781	11	11.4	18.1	22.7	32.3
Total	1300	14	7.5	12.5	15.8	24.2

Table 2: Frequency of Use – Any **Alcohol**?

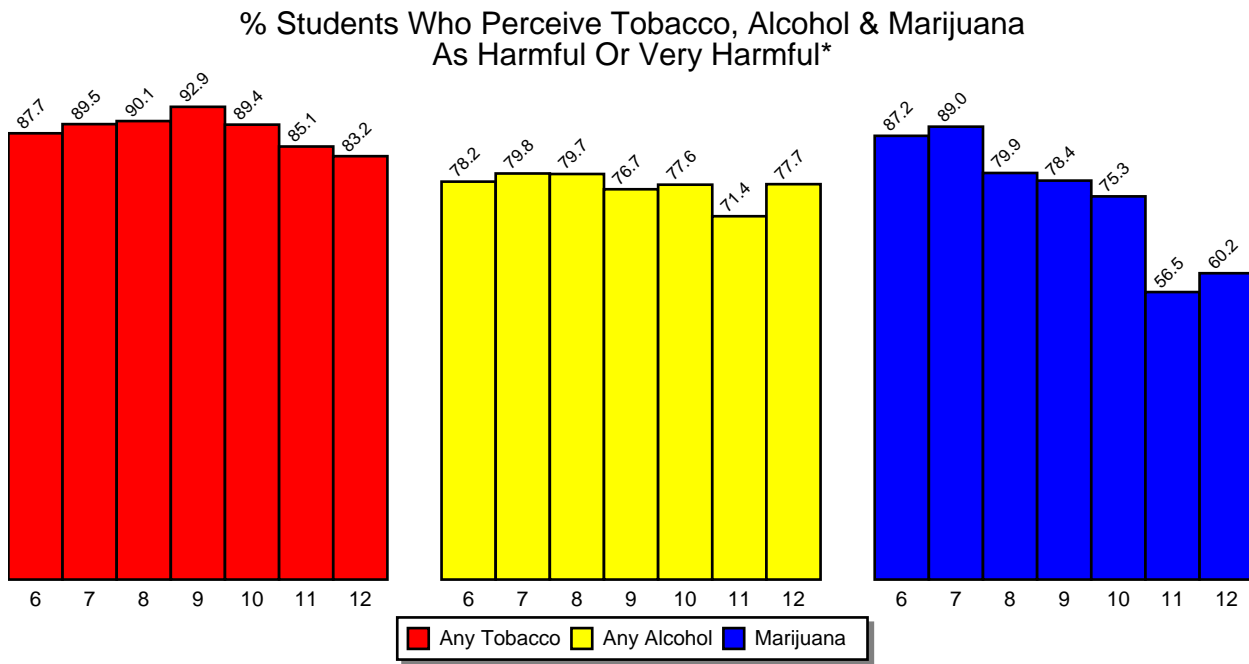
Grade Level	N of Valid	N of Miss	Daily	Weekly	Monthly	Annual
6th	179	1	0.0	1.1	2.8	17.9
7th	181	0	1.1	5.0	7.7	17.1
8th	158	3	2.5	8.2	15.2	39.2
9th	206	4	1.0	11.2	25.2	52.9
10th	212	6	1.4	12.7	27.4	50.9
11th	201	2	5.0	21.4	33.8	61.2
12th	161	0	2.5	21.1	38.5	64.0
6-8	518	4	1.2	4.6	8.3	24.1
9-12	780	12	2.4	16.3	30.8	56.8
Total	1298	16	1.9	11.6	21.8	43.8

Table 3: Frequency of Use – Any **Marijuana**?

Grade Level	N of Valid	N of Miss	Daily	Weekly	Monthly	Annual
6th	178	2	0.0	0.0	0.6	2.2
7th	181	0	1.1	2.2	2.8	6.1
8th	159	2	1.9	3.8	6.9	8.2
9th	206	4	2.4	6.3	9.2	14.6
10th	210	8	4.3	8.6	13.8	21.9
11th	201	2	8.5	15.9	22.4	31.8
12th	160	1	5.0	13.1	20.0	33.1
6-8	518	4	1.0	1.9	3.3	5.4
9-12	777	15	5.0	10.8	16.1	24.8
Total	1295	19	3.4	7.3	11.0	17.1

## 4 Students' Perception of Risk

Students are asked about their perception of risk of any use of various drugs with the possible responses being *No Harm, Some Harm, Harmful* or *Very Harmful*. Past analysis of national statistics indicates that as students' perception of risk increases, use of substances decreases. It is also typical for the perception of risk (*Harmful* or *Very Harmful*) to decrease as a child gets older. (Note: In order to comply with federal guidelines an additional question was added to the questionnaire regarding use of alcohol on a regular basis. Responses to this questions are analogous with the other harm questions and include *No Risk, Slight Risk, Moderate Risk* and *Great Risk*. Harm questions regarding alcohol are based on the new question and report the percentage of students who regard regular alcohol use as *Moderate Risk* or *Great Risk*. Your students' responses are detailed in the following tables.



\*Alcohol responses are Moderate Risk or Great Risk. Source: Pride Surveys

Table 4: Students' Perception of Risk of **Tobacco**

Grade Level	N of Valid	N of Miss	Harmful or Very Harmful
6th	179	1	87.7
7th	181	0	89.5
8th	161	0	90.1
9th	210	0	92.9
10th	217	1	89.4
11th	201	2	85.1
12th	161	0	83.2
6-8	521	1	89.1
9-12	789	3	88.0
Total	1310	4	88.4

Table 5: Students' Perception of Risk of **Alcohol**

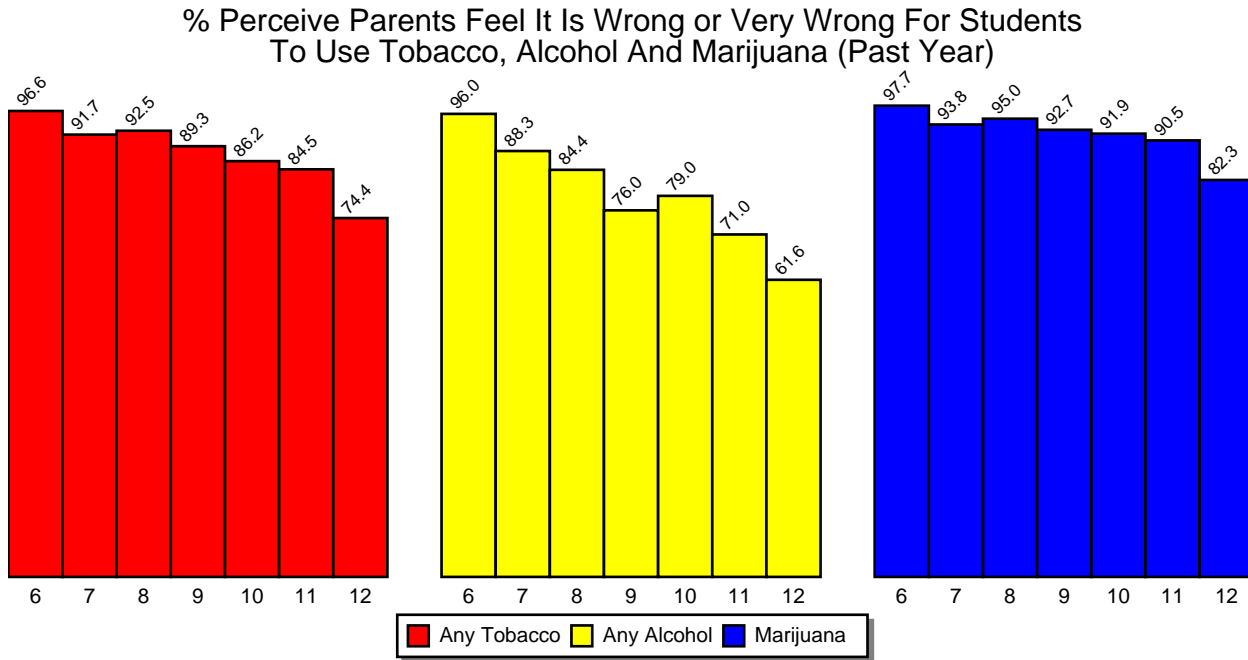
Grade Level	N of Valid	N of Miss	Moderate or Great Risk
6th	174	6	78.2
7th	178	3	79.8
8th	158	3	79.7
9th	202	8	76.7
10th	214	4	77.6
11th	199	4	71.4
12th	157	4	77.7
6-8	510	12	79.2
9-12	772	20	75.8
Total	1282	32	77.1

Table 6: Students' Perception of Risk of **Marijuana**

Grade Level	N of Valid	N of Miss	Harmful or Very Harmful
6th	179	1	87.2
7th	181	0	89.0
8th	159	2	79.9
9th	208	2	78.4
10th	215	3	75.3
11th	200	3	56.5
12th	161	0	60.2
6-8	519	3	85.5
9-12	784	8	68.2
Total	1303	11	75.1

## 5 Students' Perception of Disapproval

Past analysis of national statistics indicates that the majority of students tend to perceive parents as feeling it is *Wrong* or *Very Wrong* for students to use tobacco, alcohol and marijuana for all grade levels. Your students' responses are detailed in the following tables.



Source: Pride Surveys

Table 7: Students' Perception Of **Parents'** Disapproval Of Use of **Tobacco**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	177	3	96.6
7th	180	1	91.7
8th	159	2	92.5
9th	206	4	89.3
10th	210	8	86.2
11th	200	3	84.5
12th	160	1	74.4
6-8	516	6	93.6
9-12	776	16	84.1
Total	1292	22	87.9

Table 8: Students' Perception Of **Parents'** Disapproval Of Use of **Alcohol**

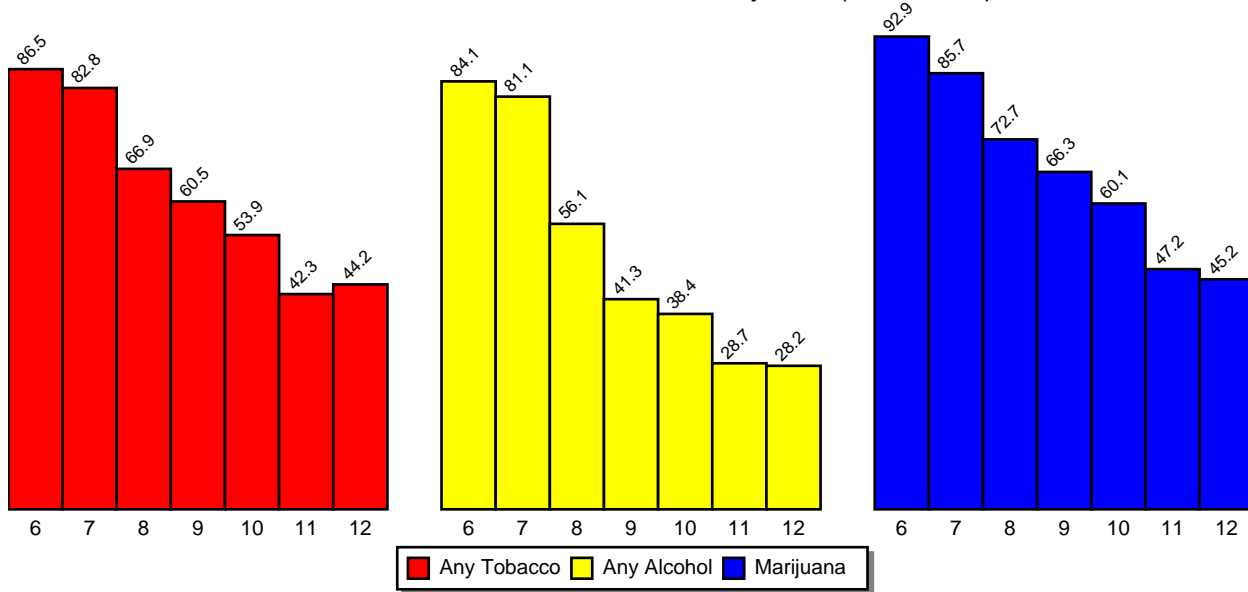
Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	177	3	96.0
7th	179	2	88.3
8th	160	1	84.4
9th	204	6	76.0
10th	210	8	79.0
11th	200	3	71.0
12th	159	2	61.6
6-8	516	6	89.7
9-12	773	19	72.6
Total	1289	25	79.4

Table 9: Students' Perception Of **Parents'** Disapproval Of Use of **Marijuana**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	176	4	97.7
7th	178	3	93.8
8th	159	2	95.0
9th	206	4	92.7
10th	209	9	91.9
11th	199	4	90.5
12th	158	3	82.3
6-8	513	9	95.5
9-12	772	20	89.8
Total	1285	29	92.1

Typically, students perceive a decreasing amount of disapproval from their friends as they grow older. This is helpful in understanding peer pressure. The following tables detail your students' responses to their friends' disapproval.

**% Perceive Friends Feel It Is Wrong or Very Wrong For Students To Use Tobacco, Alcohol And Marijuana (Past Year)**



Source: Pride Surveys

**Table 10: Students' Perception of Friends' Disapproval of Use of Tobacco**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong (%)
6th	170	10	86.5
7th	174	7	82.8
8th	154	7	66.9
9th	200	10	60.5
10th	204	14	53.9
11th	194	9	42.3
12th	156	5	44.2
6-8	498	24	79.1
9-12	754	38	50.7
Total	1252	62	62.0

Table 11: Students' Perception of **Friends'** Disapproval of Use of **Alcohol**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	170	10	84.1
7th	175	6	81.1
8th	155	6	56.1
9th	201	9	41.3
10th	203	15	38.4
11th	195	8	28.7
12th	156	5	28.2
6-8	500	22	74.4
9-12	755	37	34.6
Total	1255	59	50.4

Table 12: Students' Perception of **Friends'** Disapproval of Use of **Marijuana**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	168	12	92.9
7th	175	6	85.7
8th	154	7	72.7
9th	199	11	66.3
10th	203	15	60.1
11th	195	8	47.2
12th	155	6	45.2
6-8	497	25	84.1
9-12	752	40	55.3
Total	1249	65	66.8

## 6 Age of First Use

The question *At what age did you first use...* is used to measure this statistic. The possible responses to this question range from *8 or Under* to *17 or Older*. The table shows the age range that represents the average category score for this question of those students who answered the question with a response other than *Never Used*.

Table 13: When did you first use any **tobacco**?

Grade Level	N of Valid	N of Miss	Avg Age
6th	14	166	10.643
7th	26	155	11.192
8th	39	122	11.795
9th	63	147	12.381
10th	65	153	13.246
11th	88	115	13.545
12th	59	102	13.712
6-8	79	443	11.392
9-12	275	517	13.244
Total	354	960	12.831

Table 14: When did you first use any **alcohol**?

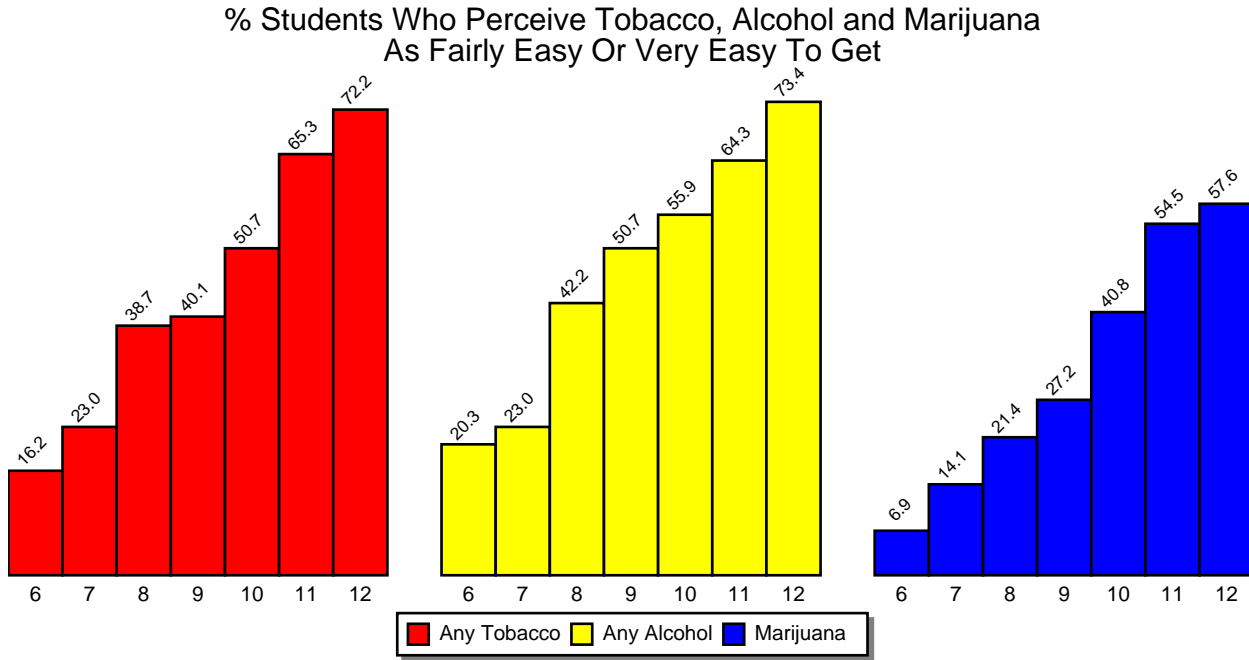
Grade Level	N of Valid	N of Miss	Avg Age
6th	27	153	10.667
7th	40	141	11.000
8th	66	95	11.758
9th	109	101	12.651
10th	114	104	13.333
11th	136	67	13.662
12th	101	60	14.109
6-8	133	389	11.308
9-12	460	332	13.439
Total	593	721	12.961

Table 15: When did you first use any **marijuana**?

Grade Level	N of Valid	N of Miss	Avg Age
6th	4	176	12.750
7th	13	168	11.462
8th	16	145	12.000
9th	27	183	13.185
10th	51	167	13.667
11th	72	131	14.153
12th	59	102	14.898
6-8	33	489	11.879
9-12	209	583	14.120
Total	242	1072	13.814

## 7 Students' Perception of Availability

Past analysis of national statistics indicates that as students get older a larger percentage of them tend to perceive tobacco, alcohol and marijuana as *Fairly Easy* or *Very Easy* to get. Your students' responses are detailed in the following tables.



Source: Pride Surveys

Table 16: Students' Perception of Availability of **Tobacco**

Grade Level	N of Valid	N of Miss	Fairly Easy or Very Easy to Get
6th	173	7	16.2
7th	178	3	23.0
8th	155	6	38.7
9th	207	3	40.1
10th	211	7	50.7
11th	199	4	65.3
12th	158	3	72.2
6-8	506	16	25.5
9-12	775	17	56.0
Total	1281	33	44.0

Table 17: Students' Perception of Availability of **Alcohol**

Grade Level	N of Valid	N of Miss	Fairly Easy or Very Easy to Get
6th	172	8	20.3
7th	178	3	23.0
8th	154	7	42.2
9th	207	3	50.7
10th	211	7	55.9
11th	199	4	64.3
12th	158	3	73.4
6-8	504	18	28.0
9-12	775	17	60.3
Total	1279	35	47.5

Table 18: Students' Perception of Availability of **Marijuana**

Grade Level	N of Valid	N of Miss	Fairly Easy or Very Easy to Get
6th	173	7	6.9
7th	177	4	14.1
8th	154	7	21.4
9th	206	4	27.2
10th	211	7	40.8
11th	198	5	54.5
12th	158	3	57.6
6-8	504	18	13.9
9-12	773	19	44.1
Total	1277	37	32.2

## 8 Violence Indicators

Except where noted by an '\*\*', the following table lists the percentage of students who made any positive response to the following questions.

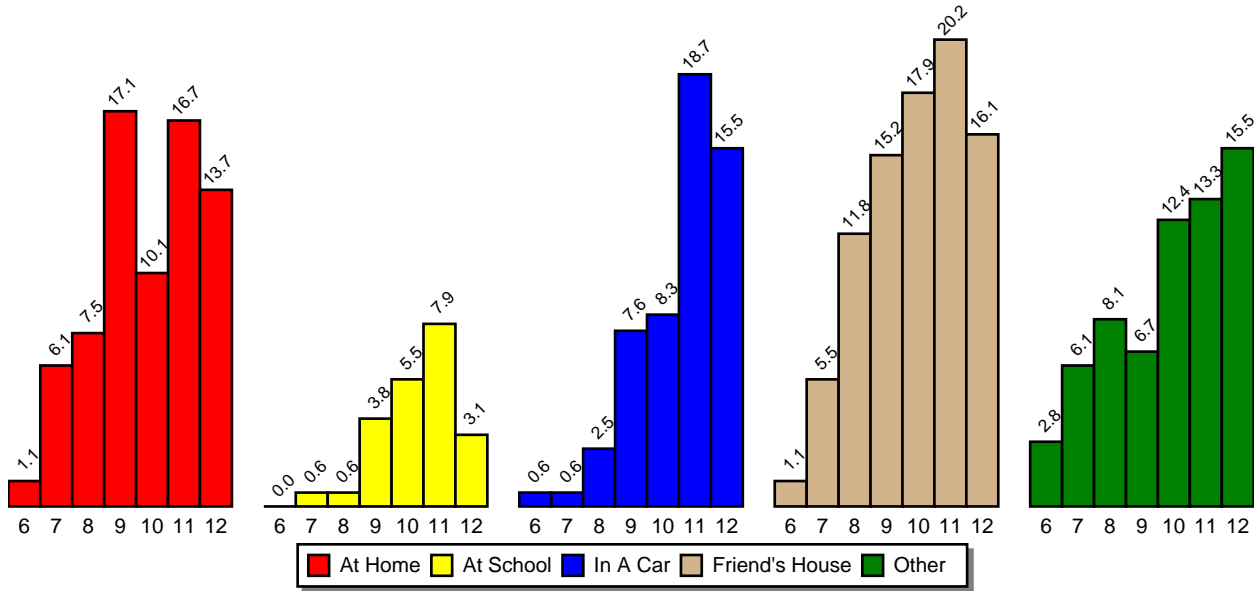
Table 19: Violence Indicators

<b>Violence Indicator</b>	<b>Num</b>	<b>Pct</b>
Get into trouble with police	409	31.4%
Threatened a fellow student	402	31.1%
Being hurt at school	268	20.8%
Being afraid at school	243	18.9%
Participated in gangs	111	8.5%
Thought <i>often</i> or <i>a lot</i> about suicide*	85	6.6%

## 9 Where Students Use

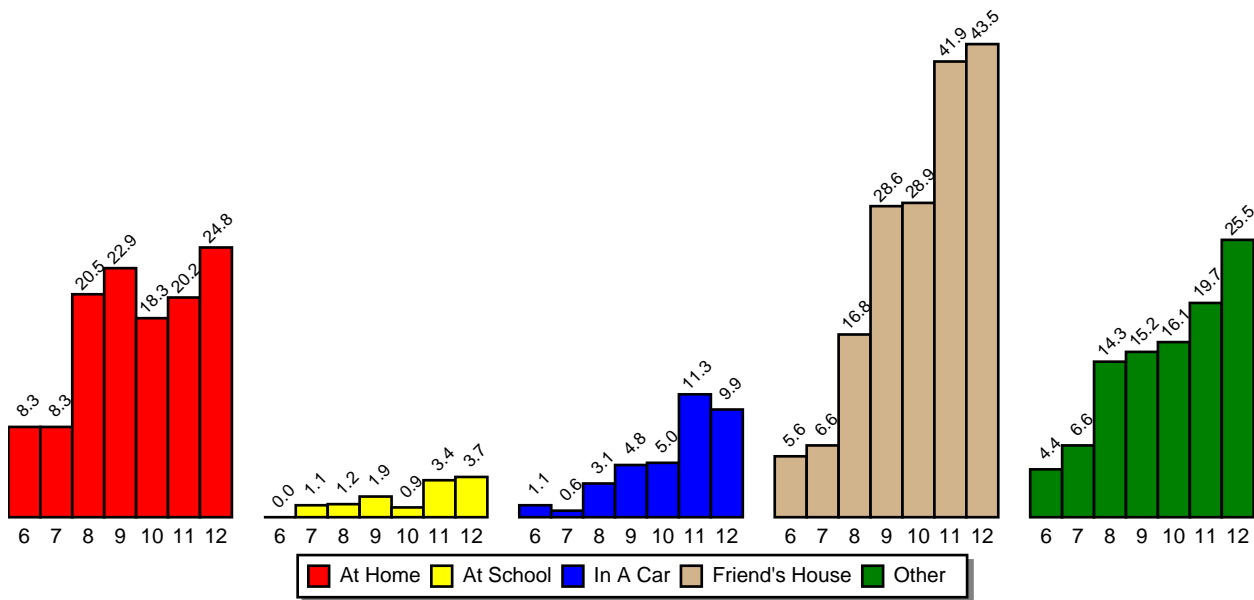
The following graphs show where students report using tobacco, alcohol and marijuana. Past analysis of national statistics show that *At School* is typically the *least* popular place of use.

### Where Do You Use Any Tobacco



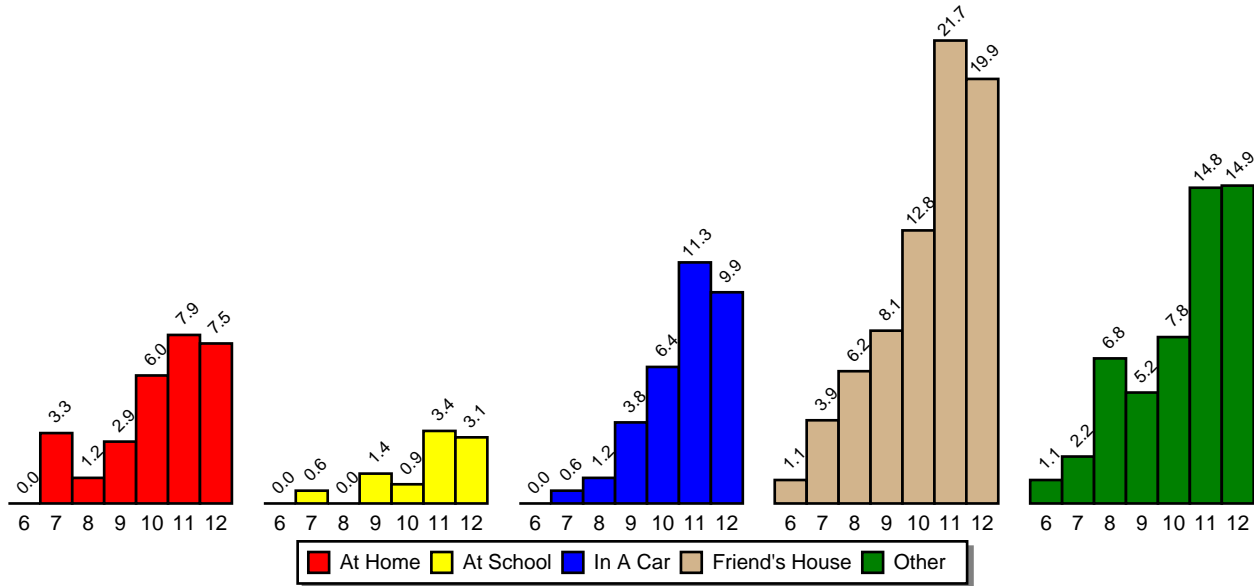
Source: Pride Surveys

### Where Do You Use Any Alcohol



Source: Pride Surveys

### Where Do You Use Marijuana

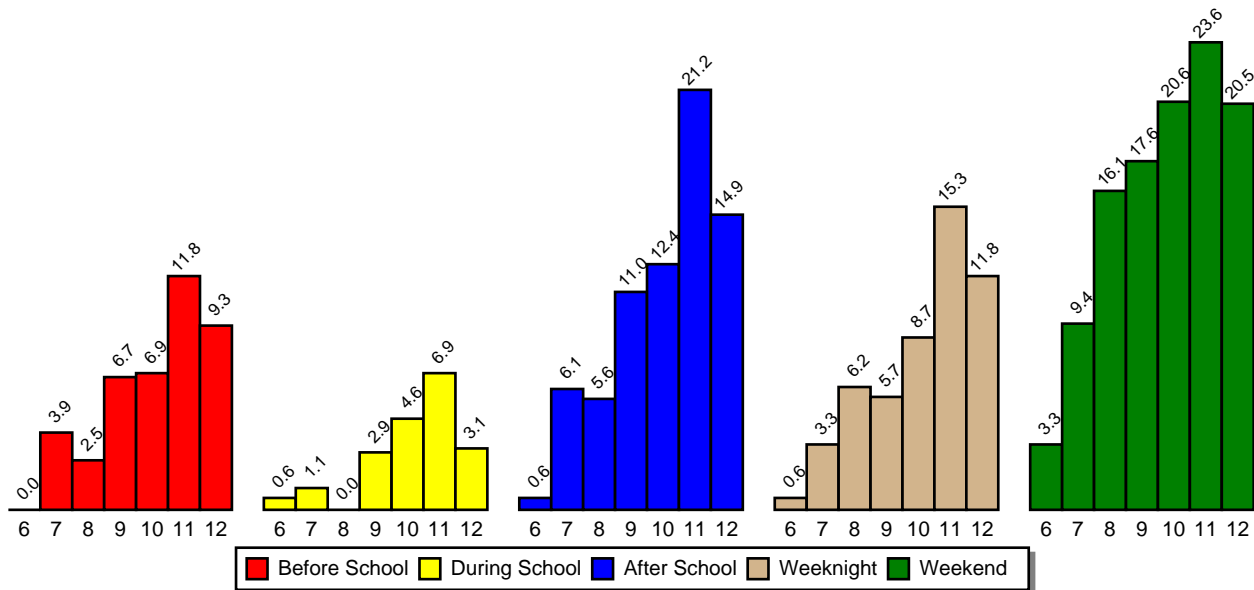


Source: Pride Surveys

## 10 When Students Use

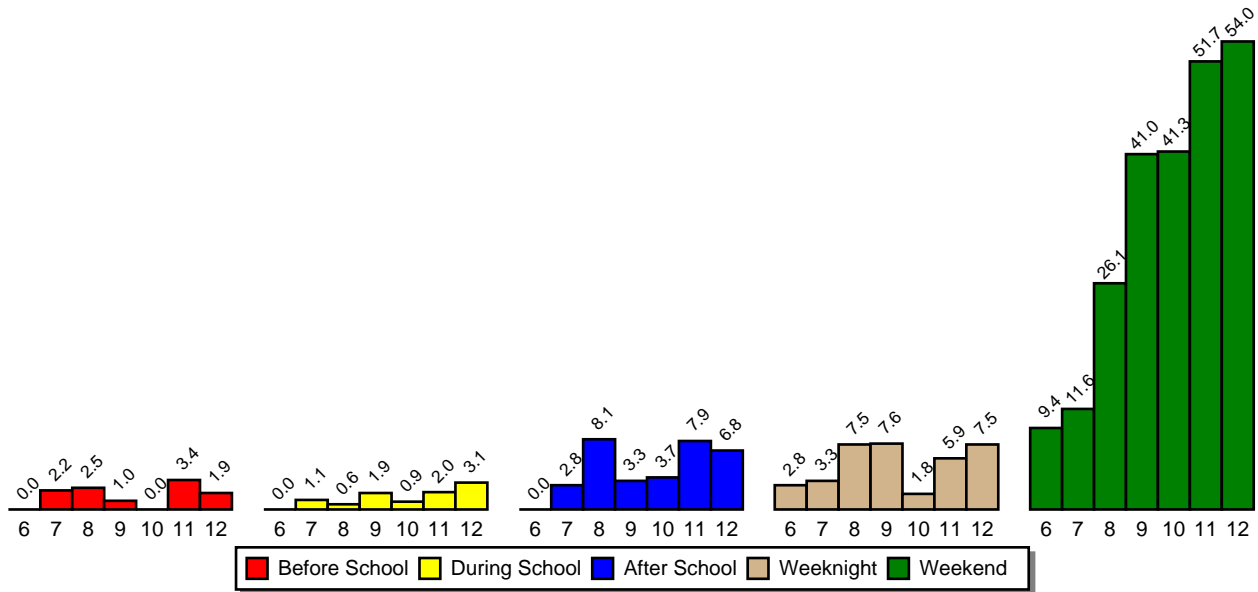
The following graphs show when students report using tobacco, alcohol and marijuana. Past analysis of national statistics show that *During School* is typically the *least* popular time of use.

### When Do You Use Any Tobacco



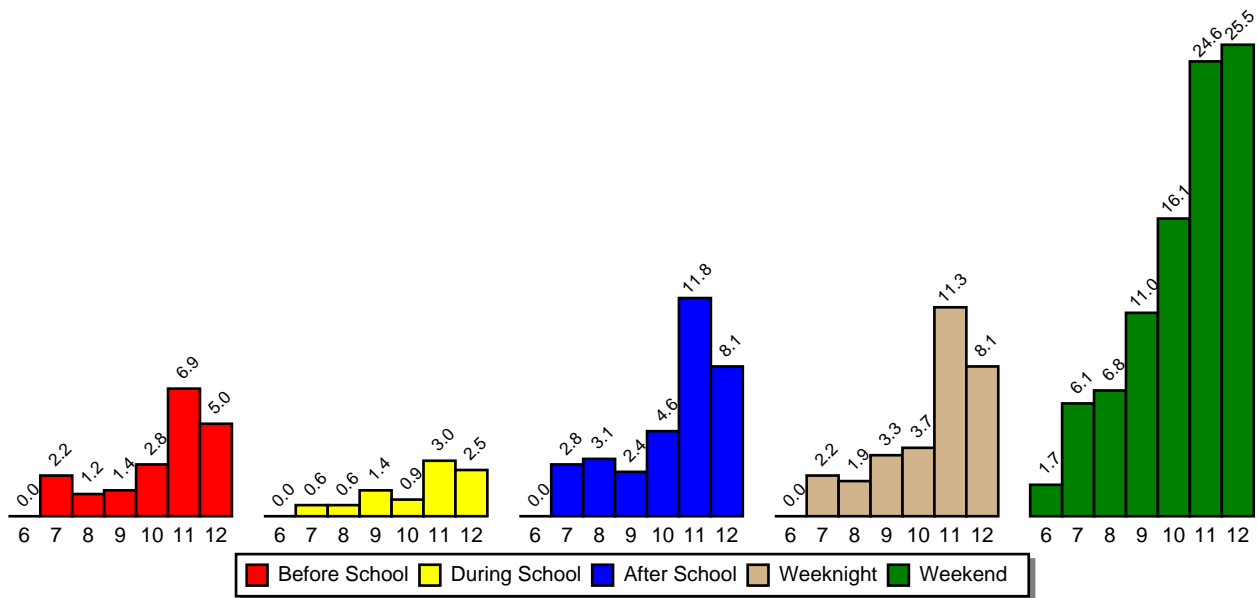
Source: Pride Surveys

### When Do You Use Any Alcohol



Source: Pride Surveys

### When Do You Use Marijuana



Source: Pride Surveys

## 11 School Safety

The following table lists the percentage of students who responded as *Never* or *Seldom* feeling safe in the following school locations.

Table 20: School Safety

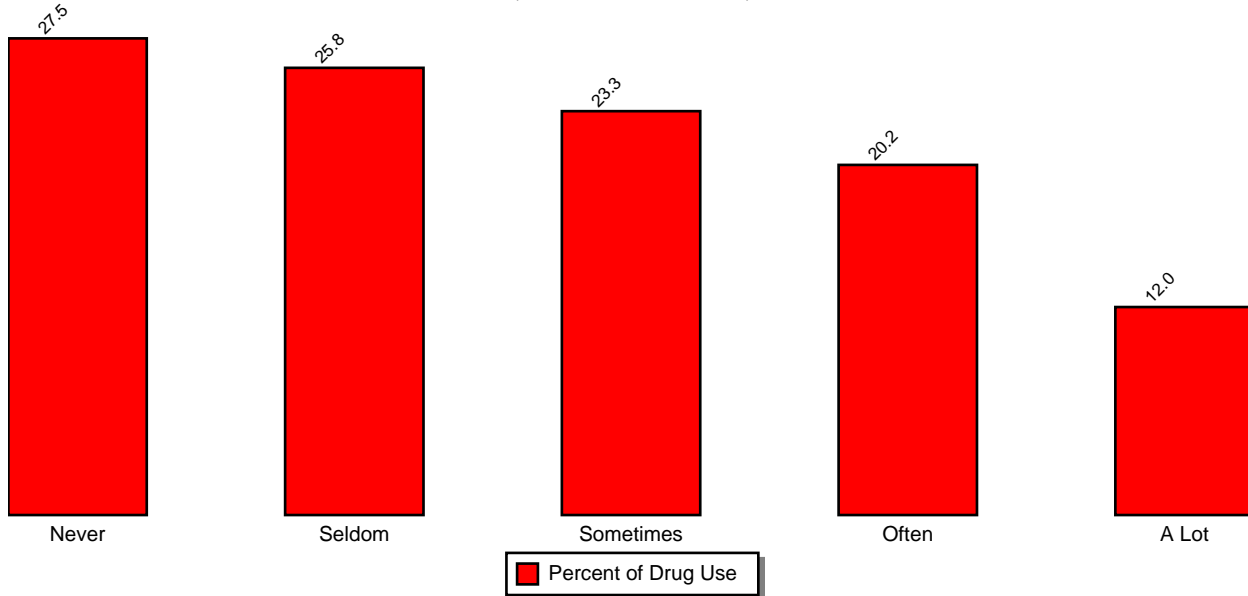
<b>Location</b>	<b>Num</b>	<b>Pct</b>
In the parking lot	398	31.2%
On the school bus	340	26.6%
On the playground	335	26.3%
In the bathroom	320	25.0%
In the halls	302	23.5%
At school events (ballgames, etc.)	269	21.0%
In the cafeteria (lunchroom)	257	20.0%
In the gym	245	19.1%
In the classroom	193	15.0%

\*Pct represents percent who responded *Never* or *Seldom*

## 12 Risk and Protective Factors

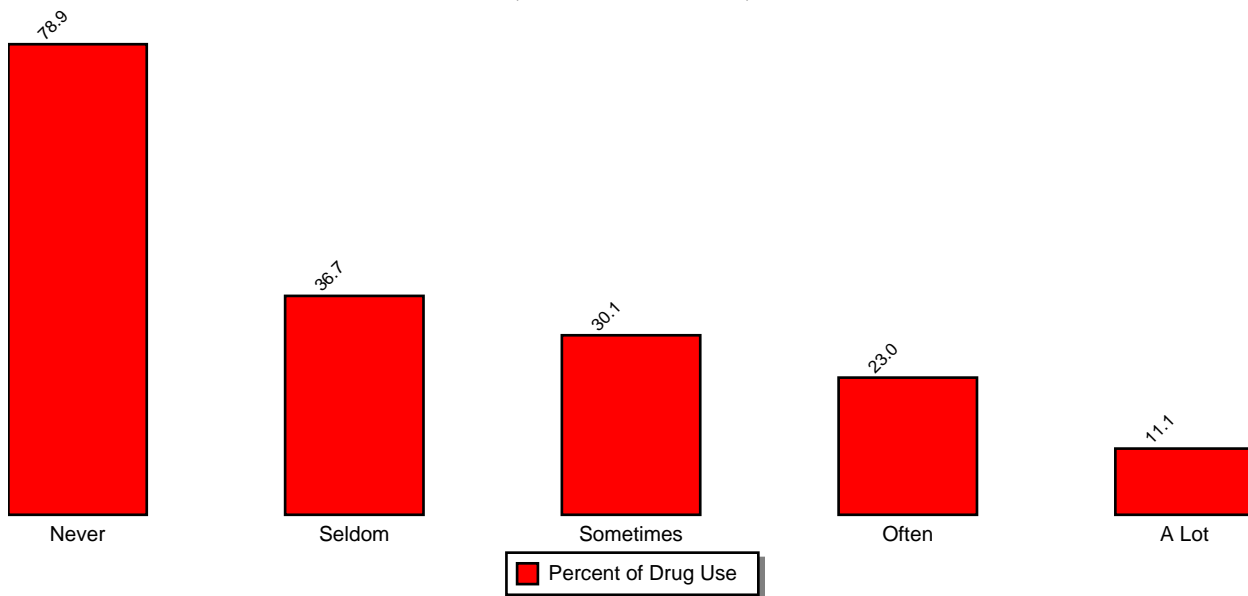
The following graphs on illicit drug use by risk & protective factors show for each category (Never, Seldom, Sometimes, Often, A Lot) of a risk or protective factor question the percentage of students who report using illicit drugs. For example, on the question of taking part in school activities, if the bar labeled NEVER was 40%, this means that OF those students who responded NEVER to taking part in school activities, 40% reported using an illicit drug.

**% Students Who Use Illicit Drugs by Take Part in School Activities**  
(School Protective Factor)



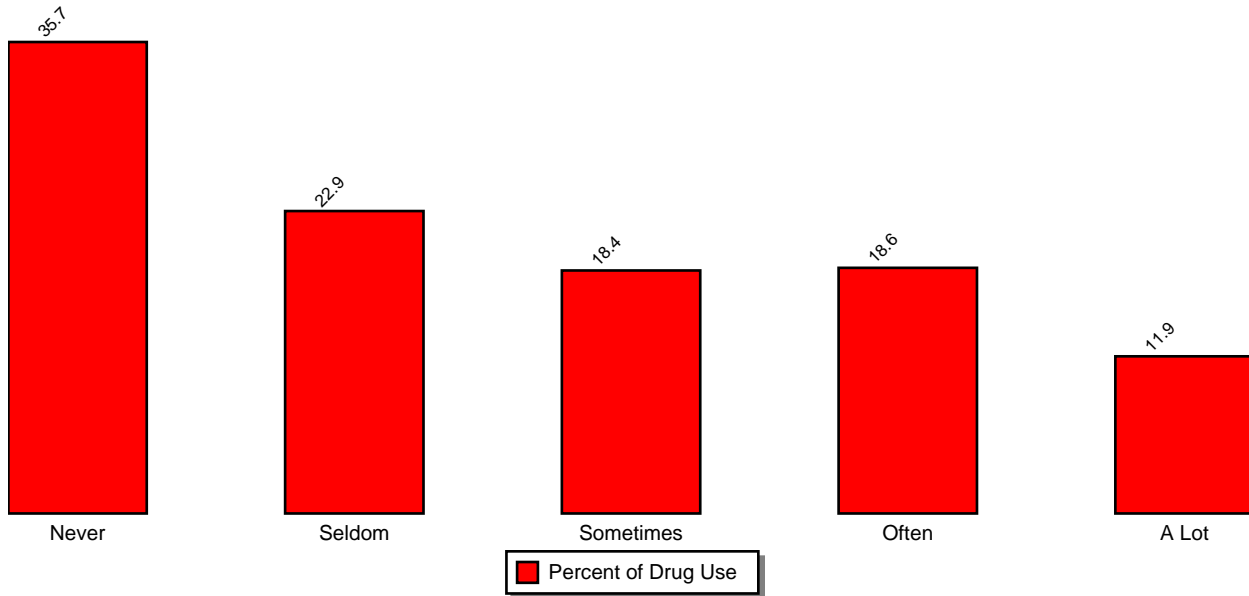
Source: Pride Surveys -- For the group of students who responded NEVER to this question, 27.5% reported using illicit drugs, for A LOT, 12.0% reported using illicit drugs

**% Students Who Use Illicit Drugs by Make Good Grades**  
(School Protective Factor)



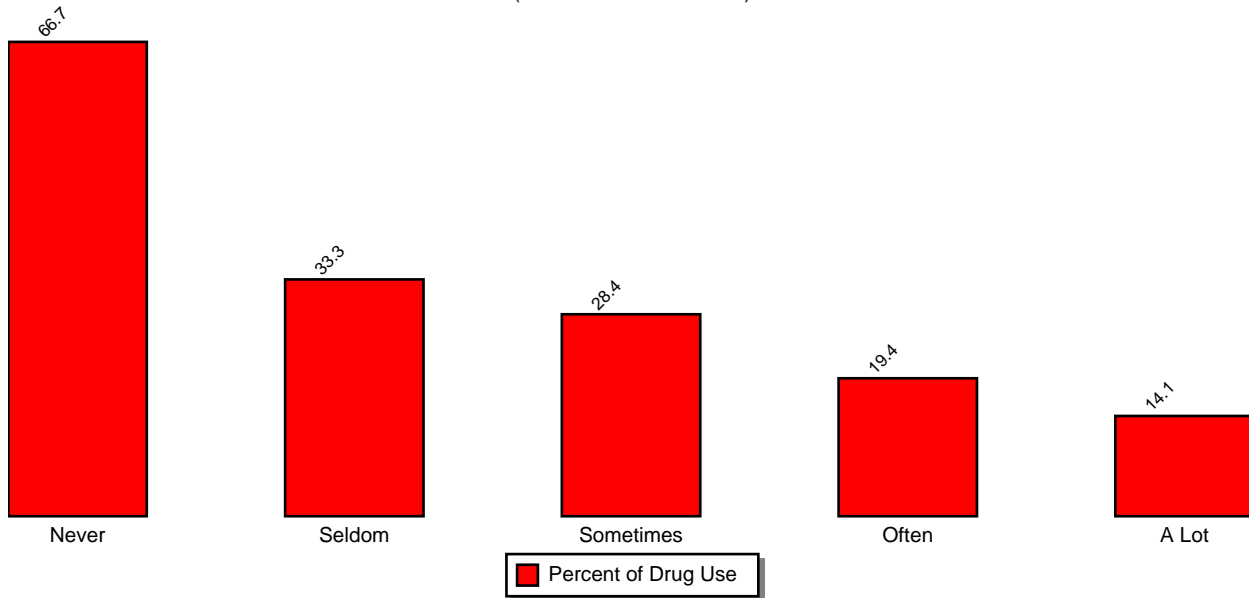
Source: Pride Surveys -- For the group of students who responded NEVER to this question, 78.9% reported using illicit drugs, for A LOT, 11.1% reported using illicit drugs

### % Students Who Use Illicit Drugs by Parents Talk About Dangers of Drugs (Parent Protective Factor)



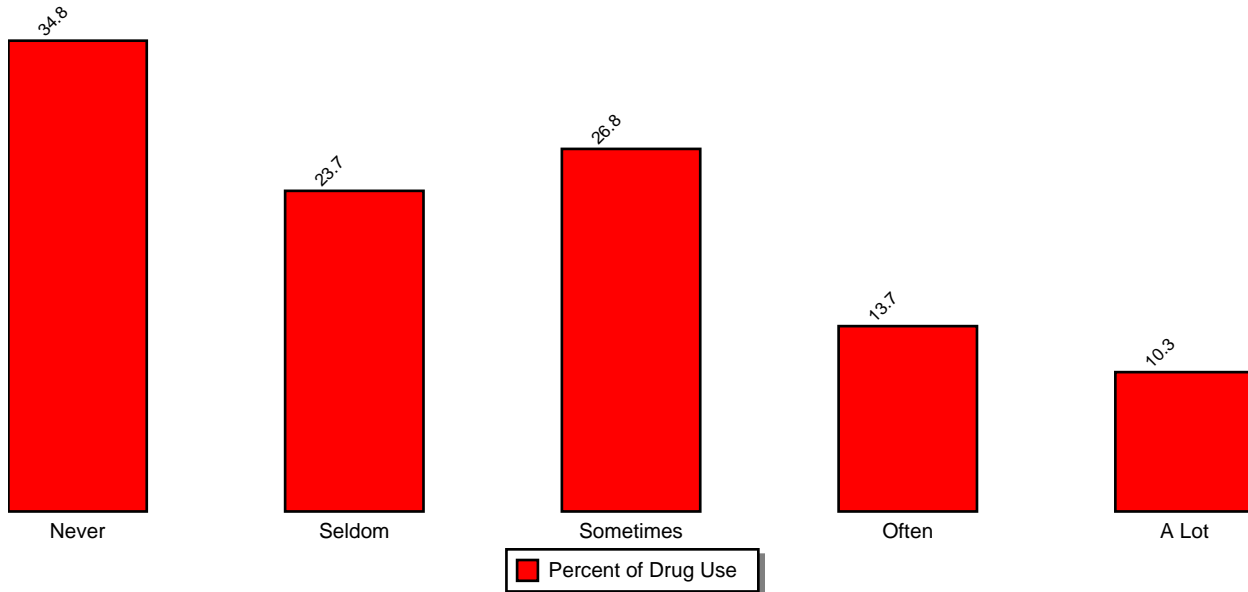
Source: Pride Surveys -- For the group of students who responded NEVER to this question, 35.7% reported using illicit drugs, for A LOT, 11.9% reported using illicit drugs

### % Students Who Use Illicit Drugs by Parents Set Clear Rules (Parent Protective Factor)



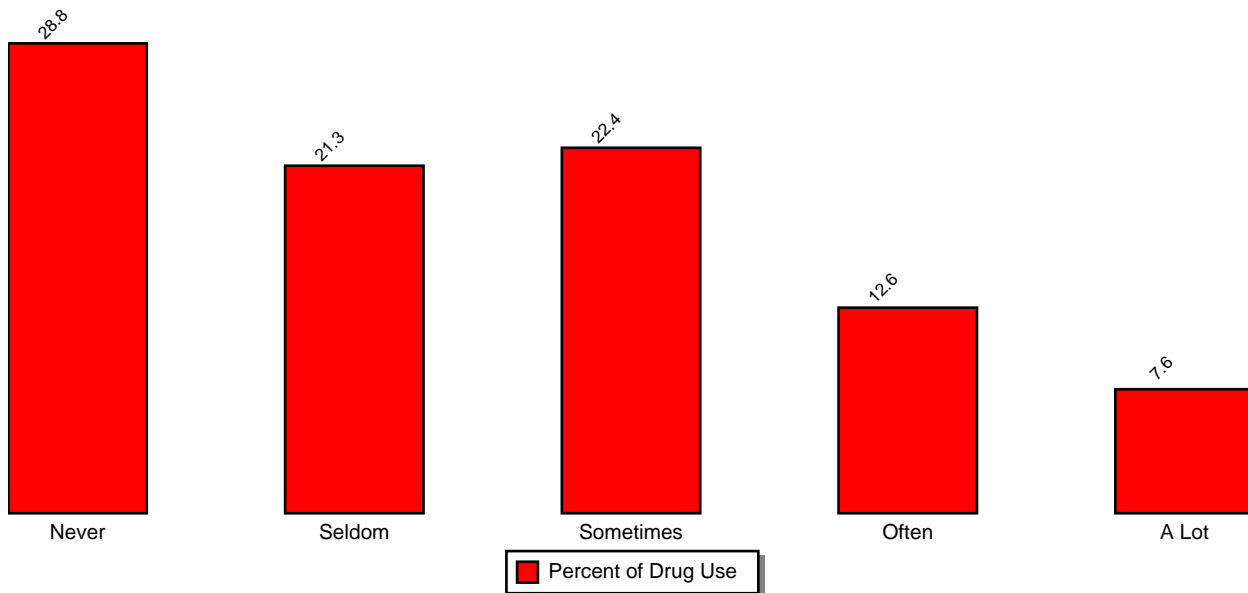
Source: Pride Surveys -- For the group of students who responded NEVER to this question, 66.7% reported using illicit drugs, for A LOT, 14.1% reported using illicit drugs

**% Students Who Use Illicit Drugs by Attend Church, Synagogue, etc.**  
(Community Protective Factor)



Source: Pride Surveys -- For the group of students who responded NEVER to this question, 34.8% reported using illicit drugs, for A LOT, 10.3% reported using illicit drugs

**% Students Who Use Illicit Drugs by Take Part in Community Activities**  
(Community Protective Factor)



Source: Pride Surveys -- For the group of students who responded NEVER to this question, 28.8% reported using illicit drugs, for A LOT, 7.6% reported using illicit drugs

### 13 The Pride Surveys Questionnaire

Since 1982, the Pride Surveys Questionnaire has been used by schools in 49 of the 50 states and several foreign countries to gather data on student tobacco, alcohol and illicit drug use and related behaviors. A decade ago we added questions on violence to explore the relationship between students who used various drugs and their violence. We now archive more than 8 million completed questionnaires, making the Pride Surveys database on student drug use and

violence the largest in the world.

Other Pride Surveys that we hope you will consider for your assessment and evaluation needs are: Faculty and Staff, Parents, and Grade 4-6. Copies of the questionnaires are available on the Pride Surveys web site [www.pridesurveys.com](http://www.pridesurveys.com) and can be downloaded or you can call 1-800-279-6361 and we will send you copies for review.

## 14 Why Schools Use Pride Surveys

The following are some of the reasons school systems use Pride Surveys:

**Used by more than 8,000 school systems.** For more than two decades, schools across the nation have used the Pride Survey to identify student levels of drug use, violence, and related behaviors.

**Designated by Federal Law as a measure of illicit drug use by youth.** This law can be reviewed in Congressional Record, October 19, 1998, Page H11228. (see [www.pridesurveys.com](http://www.pridesurveys.com))

**40-50 minutes to administer.** School time is an important consideration. The survey can be administered during a portion of only one class period.

**Evaluates most prevention goals and objectives.** Changes in student behavior can be measured over time, allowing an individual school, system, or state to measure most of their goals and objectives.

**Helps write winning grants.** Schools can match their data against the Pride Surveys national database to indicate need for grant monies, or to indicate success in their drug education programs.

**Meets most of the needs of evaluation required by the U.S. Department of Education as expressed in NCLB legislation – Principles of Effectiveness.** The requirement for information on: the incidence and prevalence, age of onset, perception of health risk, and perception of social disapproval of drug use and violence by youth in schools and communities. Drug use and these related behaviors are available through the use of the Pride Survey.

Also, the legislation, under the Uniform Management Information and Reporting System (UMIRS) part (C) COMPI- LATION OF STATISTICS: states the collected data shall include incident reports by school officials, anonymous student surveys, and anonymous teacher surveys. The Pride Questionnaire for Faculty & Staff and Faculty and Staff Survey reports for the past year, can be reviewed on our web site.

**Allows multi-year comparisons of your data.** The data is archived for 10 or more years and through our computer software the data can be compared over multiple years of administrations. The multi-year analysis allows a school, system, or state, to track the changes in data over extended periods of time by sex, race, age, grade, and many other variables.

**Data belong to the customer.** Local data will not be released without written permission from the customer (school official). Pride Surveys will use data to build a national sample of data for an annual release to the public. The individual school or state data is not identified in the release.

**Report includes 120+ pages of tables, charts, and reports.** With software developed by Pride Surveys, we create tables, charts and special reports on variables of special concern to schools and administrators. (Ex. One graph shows drug use to occur most often on the weekend when schools are not in session.)

**Anonymous, voluntary, protects pupil confidentiality.** By following the instruction sheet for administering the questionnaire, the students confidentiality will be protected.

**Recognized by National News Media.** On our website you will find print media from the Pride Survey and a press release following the Jonesboro, Arkansas shooting at a local Jr. High school.

**Independent evaluators used for instrument and methodology evaluation.** Independent evaluators were utilized to test for reliability and validity of the Pride Questionnaire. A copy of this evaluation can be obtained from [www.pridesurveys.com](http://www.pridesurveys.com) under the validity hyperlink.

**National database for White, African American, and Hispanic students.** The only national database that is available on African American and Hispanic students. Comparison of behaviors between races may be compared to the Pride national database.

**Lie detection system built into survey.** When answers to questions are indicating that the student is not being honest the software will eliminate the questionnaire. Ex. If the student marks getting high when–, and then denies use of drugs, computer programs will eliminate the questionnaire from the data set.

**Protection from negative or blaming reports of school administrators and teachers for student drug use.** Often we hear, "*what are we going to do about the schools' drug problem*", this statement needs to be followed with Pride Survey data which indicates drug use is more likely to occur "*at home*" than "*at school*" and drug use occurs most often on "*weekends*" and "*at night*" when school is not in session. Teachers are more likely to teach students about the harmful effects of drugs/alcohol than are parents. All students do not use drugs. This information will be available to schools that choose Pride Surveys for data collection.

**Remember to visit our website @ [www.pridesurveys.com](http://www.pridesurveys.com)  
or give us a call @ 1-800-279-6361**